

BUSINESS IS BLOOMING (continued from page 91)

the purchaser about a week-long enjoyment of these beautiful flowers.

The growing and showing of carnations is a year-round business. Because they can be tinted by a chemical process, they can be created in almost every color: green for St. Patrick's Day; a variety of jelly bean colors for Easter; tangerine and orange to match fruit bowl centerpieces; colors to match bridesmaids' gowns, and so on. Dick Patten's favorite color is white because it is versatile and blends easily.

In explaining his greenhouse philosophy Dick Patten says, "Flowers have the power to give the added touch that makes any day just a little nicer. To live among them is a precious part of the

heritage my father and grandfather have bestowed on me." The Pattens feel that by growing flowers they have delighted the eye, gladdened many hearts, and beautified man's surroundings.

Carnations are now grown in many parts of the world: Europe, South America, and many sections of the United States, including Colorado and California. Although there are not as many greenhouses in eastern Massachusetts now, down to about 15 from 65, millions of beautiful carnations are still shipped from this area every day.

It all began in Tewksbury. The Pattens are very proud of their large contribution in making the carnation the most popular flower in the world. ■ ■

YANKEE TINTINNABULATIONS

by Eno Nash

CHICAGO DAILY NEWS - WHEN 154 CHILDREN AGED 4, 5 AND 6 WERE ASKED, "WHICH DO YOU LIKE BETTER, T.V. OR DADDY?" - FORTY-FOUR PERCENT OF THE CHILDREN SAID T.V. . SOME FATHERS ARE A LITTLE BIT SHAKEN AT HEARING THIS NEWS....

NEWS ITEM: ROGER MASON
BOSTON, MASS.

